



### Constant Contact Survey Results

**Survey Name:** 2011 Boulder Marathon Survey

**Response Status:** Partial & Completed

**Filter:** None

12/23/2011 2:10 PM MST




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Please enter the information indicated below.













<b>Answers</b>	<b>Number of Response(s)</b>
First Name	202
Last Name	202
City	199
State/Province (US/Canada)	203

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What is your gender?

<b>Answer</b>	<b>0%</b>	<b>100%</b>	<b>Number of Response(s)</b>	<b>Response Ratio</b>
Male			102	47.8 %
Female			105	49.2 %
No Response(s)			6	2.8 %
<b>Totals</b>			<b>213</b>	<b>100%</b>

Please select your running age group.

Answer	0%	100%	Number of Response(s)	Response Ratio
19 or under			1	<1 %
20 - 24			7	3.2 %
25 - 29			21	9.8 %
30 - 34			18	8.4 %
35 - 39			28	13.1 %
40 - 44			36	16.9 %
45 - 49			31	14.5 %
50 - 54			26	12.2 %
55 - 59			18	8.4 %
60 - 64			13	6.1 %
65 - 69			8	3.7 %
70+			3	1.4 %
No Response(s)			3	1.4 %
<b>Totals</b>			<b>213</b>	<b>100%</b>









Which of the following categories best describes your work or educational status?

Answer	0%	100%	Number of Response(s)	Response Ratio
Automotive			1	<1 %
Advertising			1	<1 %
Consulting Services			9	4.2 %
Education			24	11.2 %
Entertainment			1	<1 %
Financial Services			11	5.1 %
Government Services			13	6.1 %
Healthcare			22	10.3 %
Human Resources			2	<1 %
Information Technology			19	8.9 %
Marketing/Sales			10	4.6 %
Non-Profit			7	3.2 %
Pharmaceuticals			2	<1 %
Public Relations			2	<1 %
Technical Services			5	2.3 %
Travel			2	<1 %
Student			7	3.2 %
Military			1	<1 %
Retired			13	6.1 %
Other			59	27.6 %
No Response(s)			2	<1 %
<b>Totals</b>			<b>213</b>	<b>100%</b>




Where do you live?

Answer	0%	100%	Number of Response(s)	Response Ratio
In Boulder County			78	36.6 %
In Metro Denver			45	21.1 %
Different town on the Colorado front range (aside from Boulder or Denver)			53	24.8 %
I live in the Colorado mountains			9	4.2 %
I live outside of Colorado			26	12.2 %
No Response(s)			2	<1 %
<b>Totals</b>			<b>213</b>	<b>100%</b>




Which category best describes your annual income?

Answer	0%	100%	Number of Response(s)	Response Ratio
Under \$15,000			1	<1 %
\$15,000 - \$29,999			15	7.0 %
\$30,000 - \$44,999			27	12.6 %
\$45,000 - \$59,999			18	8.4 %
\$60,000 - \$74,999			24	11.2 %
\$75,000 - \$89,999			18	8.4 %
\$90,000 or more			52	24.4 %
Prefer not to answer			52	24.4 %
No Response(s)			6	2.8 %
<b>Totals</b>			<b>213</b>	<b>100%</b>

Please indicate whether or not you participated in the 2011 Boulder Marathon event (Labor Day) and/or the 2011 Boulder Spring Half event (March 27th).

Answer	0%	100%	Number of Response(s)	Response Ratio
2011 Rudi's Organic Boulder Marathon, Half Marathon, Marathon Relay & 10K event			106	50.4 %
2011 Rudi's Organic Boulder Spring Half Marathon, 10 Mile & 10K event			72	34.2 %
Both Events			34	16.1 %
<b>Totals</b>			<b>210</b>	<b>100%</b>




Please indicate whether or not you intend to participate in the 2012 Boulder Marathon event (Oct. 21) and/or the 2012 Boulder Spring Half event (April 1).

Answer	0%	100%	Number of Response(s)	Response Ratio
I'll Participate in the 2012 Rudi's Organic Boulder Marathon, Half Marathon, Marathon Relay & 5 Mile event			40	25.4 %
I'll Participate in the 2012 Rudi's Organic Boulder Spring Half Marathon, 10 Mile & 5 Mile event			65	41.4 %
I'll Participate in both events in 2012			53	33.7 %
<b>Totals</b>			<b>157</b>	<b>100%</b>





How many times have you participated in the fall Boulder Marathon & Half Marathon event?

Answer	0%	100%	Number of Response(s)	Response Ratio
2007			10	4.6 %
2008			7	3.2 %
2009			11	5.1 %
2010			20	9.3 %
2011			138	64.7 %
No Response(s)			27	12.6 %
<b>Totals</b>			<b>213</b>	<b>100%</b>





How many times have you participated in the Boulder Spring Half event?

Answer	0%	100%	Number of Response(s)	Response Ratio
1			91	42.7 %
2			30	14.0 %
No Response(s)			92	43.1 %
<b>Totals</b>			<b>213</b>	<b>100%</b>













How many miles do you run per week?

Answer	0%	100%	Number of Response(s)	Response Ratio
0 - 20 miles per week			91	43.3 %
20 - 40 miles per week			93	44.2 %
40 - 60 miles per week			24	11.4 %
60 - 80 miles per week			5	2.3 %
80 - 100 miles per week			1	<1 %
100+ miles per week			0	0.0 %
<b>Totals</b>			<b>210</b>	<b>100%</b>




What is your favorite running season?

Answer	0%	100%	Number of Response(s)	Response Ratio
Winter			16	7.6 %
Spring			98	47.1 %
Summer			50	24.0 %
Fall			116	55.7 %
<b>Totals</b>			<b>208</b>	<b>100%</b>




What is your favorite month for running?

Answer	0%	100%	Number of Response(s)	Response Ratio
January			8	3.8 %
February			12	5.7 %
March			18	8.6 %
April			45	21.7 %
May			61	29.4 %
June			43	20.7 %
July			16	7.7 %
August			20	9.6 %
September			60	28.9 %
October			76	36.7 %
November			11	5.3 %
December			9	4.3 %
<b>Totals</b>			<b>207</b>	<b>100%</b>





If you run marathons, how many do you typically run per year?

Answer	0%	100%	Number of Response(s)	Response Ratio
1 - 2			80	79.2 %
3 - 5			15	14.8 %
6 - 10			5	4.9 %
11+			1	<1 %
<b>Totals</b>			<b>101</b>	<b>100%</b>




If you run half marathons, how many do you typically run per year?

Answer	0%	100%	Number of Response(s)	Response Ratio
1 - 2			101	55.1 %
3 - 5			67	36.6 %
6 - 10			12	6.5 %
11+			3	1.6 %
<b>Totals</b>			<b>183</b>	<b>100%</b>




If you run 10K's, how many do you typically run per year?

Answer	0%	100%	Number of Response(s)	Response Ratio
1 - 2			103	61.3 %
3 - 5			59	35.1 %
6 - 10			5	2.9 %
11+			2	1.1 %
<b>Totals</b>			<b>168</b>	<b>100%</b>














How many pair of running shoes do you buy per year?

Answer	0%	100%	Number of Response(s)	Response Ratio
1 - 2			104	49.5 %
3 - 5			99	47.1 %
6+			7	3.3 %
<b>Totals</b>			<b>210</b>	<b>100%</b>

Do you belong to a running group?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			52	24.4 %
No			155	72.7 %
No Response(s)			6	2.8 %
<b>Totals</b>			<b>213</b>	<b>100%</b>

What other sports/activities do you do?

Answer	0%	100%	Number of Response(s)	Response Ratio
Trail Running			89	43.8 %
Hiking			129	63.5 %
Swimming			64	31.5 %
Road Cycling			86	42.3 %
Mountain Biking			53	26.1 %
Triathlon			54	26.6 %
Downhill Skiing			67	33.0 %
Nordic Skiing			26	12.8 %
Indoor Sports (ie basketball)			15	7.3 %
Weight Lifting			101	49.7 %
Climbing			22	10.8 %
Yoga			69	33.9 %
Other			62	30.5 %
<b>Totals</b>			<b>203</b>	<b>100%</b>






How do you rate our Boulder Marathon event staff and volunteers?

Answer	0%	100%	Number of Response(s)	Response Ratio
Average			8	3.7 %
Very Good			86	40.3 %
Excellent			107	50.2 %
Best Event Staff I've Seen			8	3.7 %
No Response(s)			4	1.8 %
<b>Totals</b>			<b>213</b>	<b>100%</b>





How would you rate the post-race food for the event?

Answer	0%	100%	Number of Response(s)	Response Ratio
Average			92	43.1 %
Very Good			67	31.4 %
Excellent			44	20.6 %
Best Event Food I've Had			3	1.4 %
No Response(s)			7	3.2 %
<b>Totals</b>			<b>213</b>	<b>100%</b>

How would you rate the quality of the aid stations on the race course?

Answer	0%	100%	Number of Response(s)	Response Ratio
Average			36	16.9 %
Very Good			75	35.2 %
Excellent			85	39.9 %
Best Aid Stations I've Experienced			10	4.6 %
No Response(s)			7	3.2 %
<b>Totals</b>			<b>213</b>	<b>100%</b>

How would you rate the quality of the awards & medals at the event?

Answer	0%	100%	Number of Response(s)	Response Ratio
Average			32	15.0 %
Very Good			78	36.6 %
Excellent			81	38.0 %
Best Awards & Medals I've Seen			11	5.1 %
No Response(s)			11	5.1 %
<b>Totals</b>			<b>213</b>	<b>100%</b>







How would you rate the quality of the event apparel (shirt and hat)?

Answer	0%	100%	Number of Response(s)	Response Ratio
Average			31	14.5 %
Very Good			58	27.2 %
Excellent			79	37.0 %
Best Event Apparel I've Received			39	18.3 %
No Response(s)			6	2.8 %
<b>Totals</b>			<b>213</b>	<b>100%</b>

If you participated in one of our events in 2011, how would you rate the experience?

Answer	0%	100%	Number of Response(s)	Response Ratio
Average			17	7.9 %
Very Good			85	39.9 %
Excellent			94	44.1 %
Best Events I've Participate In			9	4.2 %
No Response(s)			8	3.7 %
<b>Totals</b>			<b>213</b>	<b>100%</b>

On a scale of 1 - 10, how much do you love running?

Answer	0%	100%	Number of Response(s)	Response Ratio
1			0	0.0 %
2			0	0.0 %
3			2	<1 %
4			0	0.0 %
5			4	1.8 %
6			17	7.9 %
7			35	16.4 %
8			48	22.5 %
9			36	16.9 %
10			71	33.3 %
No Response(s)			0	0.0 %
<b>Totals</b>			<b>213</b>	<b>100%</b>